

ICFF 2011

NEW YORK CITY



**THE BRITISH EUROPEAN DESIGN GROUP
A UNIQUE ORGANISATION WITH A UNIQUE MISSION:
PROMOTING CREATIVE EXCELLENCE WORLDWIDE!**

1991- 2011 MORE THAN 83 INTERNATIONAL TRADE FAIRS,
70 CURATED EXHIBITIONS, 42 INTERNATIONAL SEMINARS,
CONFERENCES, OUTWARD AND INWARD MISSIONS.

AS A UNIQUE ORGANISATION WITH A UNIQUE MISSION THE LONDON BASED BRITISH EUROPEAN DESIGN GROUP HAS BEEN A KEY FORCE IN THE PROMOTION OF MANY OF THE MOST TALENTED DESIGNERS OF THE UK CREATIVE INDUSTRIES. SINCE ITS FOUNDATION IN 1991 BY GERMAN BORN PUBLICIST AND MARKETING CONSULTANT KARIN-BEATE PHILLIPS, THIS NON-COMMERCIAL ORGANISATION HAS ACHIEVED AN UNPARALLELED RECORD OF SUCCESS IN EXPORTING BRITISH CREATIVITY TO KEY EXPORT MARKETS IN CONTINENTAL AND EASTERN EUROPE, NORTH AMERICA, AUSTRALIA, THE UNITED ARAB EMIRATES AND THE PEOPLE'S REPUBLIC OF CHINA.



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The BEDG British Contingent at ICFF 2011 is supported by



ICFF 2011



THE BRITISH EUROPEAN DESIGN GROUP
CONTEMPORARY DESIGN CONTINGENT
INTERNATIONAL CONTEMPORARY FURNITURE FAIR
NEW YORK CITY, MAY 14 – 17, 2011
JACOB K. JAVITS CONVENTION CENTER



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UK TRADE & INVESTMENT

THE ICFF IS WIDELY RECOGNISED AS AMERICA'S LEADING EVENT FOR CONTEMPORARY INTERIOR DESIGN. THE INTERNATIONAL DESIGN COMMUNITY GATHERS IN NEW YORK'S JACOB K. JAVITS CONVENTION CENTER EVERY MAY FOR FOUR DAYS OF BUYING, VIEWING, NETWORKING AND PROMOTIONAL ACTIVITIES.

SPECIAL BENEFITS FOR BEDG PARTICIPANTS:

- 5000 sq ft of prime aisle location at the entrance of the hall 1A.
- A state of the art 3 m high wall system
- **BEDG SPECIAL - 50 sq ft two side open island booths not normally available at ICFF**
- 15 years of experience in the US markets

EXAMPLES OF COSTS

50 square feet

- Stand fees for 50 sq ft £1,570.00

IN TOTAL £1,570.00

100 square feet

- Stand fees for 100 sq ft £2,995.00

IN TOTAL £2,995.00

150 square feet

- Stand fees for 150 sq ft £4,492.50

IN TOTAL £4,492.50

200 square feet

- Stand fees for 200 sq ft £5,990.00

IN TOTAL £5,990.00

The BEDG pays well in advance of the actual event for electrical requirements /power consumption, carpets etc, for the contingent in order to be able to benefit from pre fair discounts.

Participants receive a detailed and complete breakdown of costs incurred before and during the fair.

CURRENCY ADJUSTMENTS

Due to heavy currency fluctuations in the £/\$ ratios we may have to adjust the rate of exchange at a later stage.

BEDG SERVICE CHARGES

BEDG Service Charges are among the lowest in the UK and have not been raised since 1995. The BEDG Service Charges become due with the first invoice.

- **£ 150 + VAT per participant**

VERY IMPORTANT: CANCELLATION OF SPACE

- **No cancellation is possible after participants have signed the BEDG space requirement form.**

The signed BEDG space requirement form constitutes a legally binding contract between the BEDG and the signee.

- **In case of cancellation stand cost incl. BEDG Service Charges will have to be paid in full by participants**

FUNDING PROCEDURE

TAP FUNDING REGULATIONS

Potential participants who have **already BOOKED** at any TAP funded event **PRIOR** to receipt of Application Form and subsequent confirmation of eligibility are **no** longer eligible for TAP funding.

- **Eligible potential participants must complete the TAP Application Form for the event sent to them by the ATO**
- **The ATO will then check the Application Form for correct completion and forward it to the ITA for confirmation of eligibility**
- **Funding has been agreed once eligibility of participant has been confirmed by UKTI Glasgow.**

PARTICIPANTS CANNOT HAVE SOLO AND TAP FUNDING FOR THE SAME EVENT. For additional funding possibilities please contact your local Business Link or Arts Council.

BEDG DATES & DEADLINES

FORMER PARTICIPANTS PLEASE NOTE THESE CHANGES

- **RETURN OF BEDG SPACE REQUIREMENT FORM LATEST 25. FEBRUARY 2011**

(We have limited grants for ICFF 2011 if you definitely want to exhibit please return asap)

- **RETURN OF FUNDING APPLICATION FORM LATEST 25. FEBRUARY 2011**

A limited amount of TAP grants for £1000.00 are available for eligible companies.

- **30.03.2011**

PRE-EVENT MEETING AT BEDG IN RICHMOND

- **11. - 12.05.2011**

RECOMMENDED ARRIVAL OF PARTICIPANTS IN NEW YORK TO ALLOW 2 FULL DAYS FOR SET UP!

For further information/dates please wait for individual circulars

PLEASE NOTE:

- ATO/ITA PROCESSING of Application Forms can take up to 6 weeks
- INTERNATIONAL TRADE ADVISORS (ITAs) are allowed 3 weeks for processing of forms submitted by the ATOs.
- CUT-OFF DATE FOR GOVERNMENT PROCESSING is 5 weeks prior to the event.

LATER APPLICATIONS CAN NO LONGER BE TAKEN INTO CONSIDERATIONS!

PARTICIPANTS PLEASE NOTE

All prices for products and services sold in the USA MUST BE QUOTED IN US DOLLARS and include:

- **COMMERCIAL DELIVERY TIMES**
- **PREFERABLY LANDED PRICES** (ex. New York) or an indication of the transport charges for the product in question

UK TRADE & INVESTMENT

Please access further information on UKTI services for exporters via their website

www.uktradeinvest.gov.uk

UK TRADE & INVESTMENT USA desk can be contacted for all other relevant information or assistance on general number:

020 7215 8000

(ask to be connected to the appropriate number)

SHIPPING

Participants have to arrange for their own shipping. See BEDG Manual for ICFF 2011 for details.

Deadline Seafreight: Fri 1rd April - Tues 5th April

Deadline Airfreight: Mon 25th April - Wed 27th April

(Example of GBH Exhibition Forwarding Ltd)

TARIFFS AND IMPORT DUTIES

CUSTOMS AND EXCISE: All products exported to the USA need tariff numbers even for temporary import during trade fairs. Participants also have to find out what duties will be payable when exporting to the USA and Canada. The required classification list can be obtained by ringing the

Trade and Classification

- **Helpline 01702 366 077**

Mon to Fri 8.30am to 5pm

- **Customs Hotline 0845 0109000**

option 3 for your enquiries

This information service is available Mon to Fri 8am to 8pm. Customs and Excise also run an excellent website on **www.hmce.gov.uk** with links to all the important sources of information participants may require.

Information can also be downloaded on their website

www.uktradeinfo.com

TRAVEL ARRANGEMENTS

The BEDG does not organise group bookings for travel or accommodation, but the BEDG Manual will contain information on UK/US travel agents and recommended hotels in New York.

ICFF 2010 STATISTICS

- 145,000 NET SQ FT (13,500 M2) OF SPACE
- 23,431 TRADE ATTENDEES
- 590 EXHIBITORS
- 40 COUNTRIES REPRESENTED BY FOREIGN CONTINGENTS FROM GERMANY, SPAIN, AND THE UK (BEDG CONTINGENT)

ATTENDEE FIGURES

Interior Designers/Architects	56%
Retailers	24%
Designers, Manufacturers	13%
Representatives, Developers	7%

PRIMARY PRODUCT CATEGORY INTEREST

FURNITURE	18%
LIGHTING	11%
SEATING	9%
ACCESSORIES	11%
CARPET AND FLOORING	7%
KITCHEN/BATH	9%
TEXTILES	9%
WALL COVERINGS	8%
OUTDOOR FURNITURE	8%
MATERIALS	10%

For 2010 figures please access

www.icff.com > General Information > Facts

Any queries please contact the BEDG:

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