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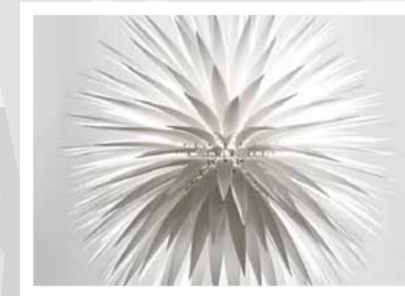
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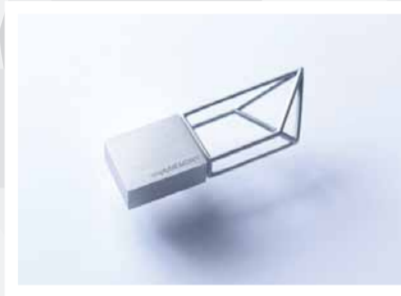
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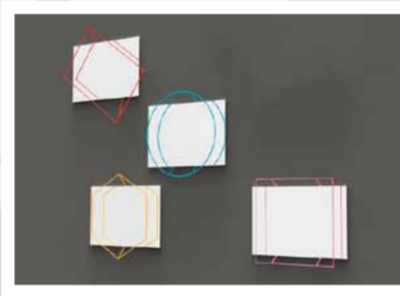
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*'The ICFE 2011 in New York was a first for me and it was a very well presented and attended show. The attention to detail demonstrated by the BEDG was outstanding. The orders placed and contacts made were of a high calibre.'*

David Hayward

*'With so much that can go wrong, we've always found exhibiting with BEDG a remarkably painless and hassle free way to cope with overseas trade shows. Their organisation is superb and thanks to Karin, Pamela and the rest of the team for all their hard work on our behalf.'*

Eifion Griffiths, Melin Tregwynt



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# THE BRITISH EUROPEAN DESIGN GROUP A UNIQUE ORGANISATION WITH A UNIQUE MISSION:

## PROMOTING UK CREATIVE INDUSTRIES FOR EXPORT

Since its foundation in 1991 by German publicist and marketing expert Karin-Beate Phillips, this one hundred percent self-financed, not-for-profit and non-membership organisation has achieved an unparalleled track record of success in promoting creative excellence worldwide and in helping to export the commercial potential of British based designers to global markets.

**In the twenty three years of its existence, the BEDG has taken more than 5000 design professionals, companies, agencies, associations, organisations and institutions from all disciplines of the Creative Industries to showcase their products, skills and consultancy capabilities in key and emerging markets across the globe.**

**The BEDG has organised over 105 international trade events, 89 curated exhibitions, 58 international seminars, conferences, lecture series and inward and outward missions within Europe, Russia, North and South America, the Middle East, Africa, Australia, Hong Kong, Taiwan, Japan and China.**

The BEDG has been instrumental in identifying and establishing lasting business contacts and professional linkages between UK based creative businesses and their foreign counterparts in more than 20 countries.

The organisation is also increasingly involved with skill based development projects in Africa, Latin and South America, the Caribbean and Asia. Recent activities include the founding of the non-government organisation SOS-SaveOurSkills in Burkina Faso, West Africa, Germany and the UK ([www.sos-saveourskills.org](http://www.sos-saveourskills.org)) and the British based three-year African and African-Caribbean Design Diaspora – AACDD Initiative ([www.aacdd.org](http://www.aacdd.org)).

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